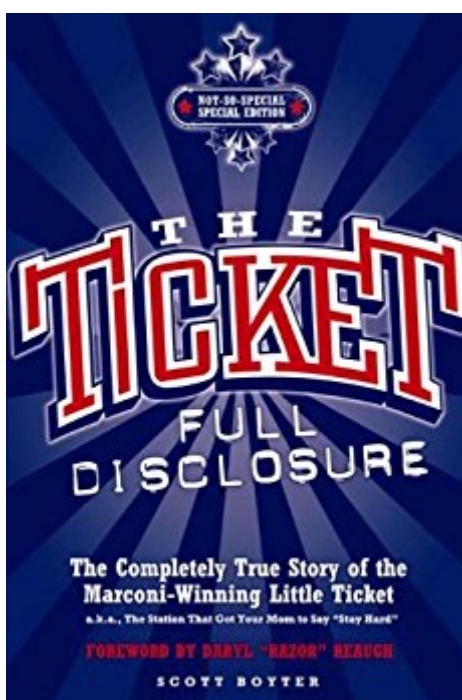


The book was found

The Ticket: Full Disclosure: The Completely True Story Of The Marconi-winning Little Ticket, A.k.a., The Station That Got Your Mom To Say 'Stay Hard'



Synopsis

Beyond the inside jokes, the fake bits and the banter, *The Ticket: Full Disclosure* gives you the complete low-down on how *The Ticket* got started. From the boys at the back of the bus to one of the most imitated sports talk radio stations on the air today, get the full story as told by the guys you tune in to hear on 1310 AM every day. On the occasion of *The Ticket*'s 15th anniversary, Ticketheads finally have a book revealing all the history and behind-the-scenes hijinks of the Marconi-winning radio station. The ultimate bathroom book for every good, strong P1, this is the true, unvarnished *Ticket* story of how Mike Rhyner and the gang evolved from press-box yuk monkeys to forming the core of one of the nation's most popular radio stations.

Book Information

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Customer Reviews

Interesting look into a very popular sports talk radio station in Dallas. I was intrigued the whole time, good job!

I was listening the morning Skip Bayless signed on the first day in January of 1994. The station has

the most loyal fan base as if they were a Local Team themselves. Very entertaining book that explains a lot of the organic greatness that was built and still dominates DFW airwaves today

I was very excited to get this book, as I've been a devoted P1 since the day the station launched - but my move to California several years ago made it difficult for me to follow what was going on. Often times, I'd catch it online and would miss a lot of the jokes, so I'd have to call out to my P1 friends in DFW for explanations. I figured this book would not only share the history of how the station started, but what has been going on while I was away. Especially the Greggo fiasco. While I learned a little bit about the history and who was involved in putting the station together, I was disappointed in how quickly the book put that aside and moved on to current day goings on. Once it got into each show, as another reviewer said, it was the same stuff we've heard for years ad nauseum. If you're a fan enough to buy this book, there's nothing in there you haven't heard already. That's where I think the book failed. Instead of focussing on stories of each show or character, go into more details of the behind-the-scenes stories. I worked at The Ticket via an outside vendor and heard more stories those few days than I learned in this book. It's also written pretty poorly. No offense to the author, but some of the sentence structures are junior college level - at best.

a bit disappointing for a p1

I like the radio station and their hosts but this was not that insightful and felt like a commercial for The Ticket. A bonus for me was the used book I got had autographs from several of the on air personalities in the front and back of the book

The writing didn't always flow but it was the dude's first book. Very insightful. A must for any P1.

Good review of history of station and the people involved in the making of the station. Would recommend for P1

Great story about starting one of the most listened to Radio Stations in the country

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